



strategy / design / development

Web Development Group

Located in the Washington D.C. Metropolitan region, WDG is an established and highly trusted web solution vendor to Fortune companies, Non-Profits and Government agencies. WDG helps clients meet their online initiatives and goals with specialties ranging from User Experience, Content Management System implementations, Custom Web Development, Email Marketing, Search Engine Marketing & Social Networking.

Welcome to the WDG Experience.

The dynamic and experienced WDG team brings a unique understanding of design and development services to every venture and has rapidly become an industry leader. In adding, WDG has gained a solid reputation as the leading and most trusted web technology vendor for the United States Congress.

Our team is trained to fully understand the true web needs and expectations of each client and we consistently offer customized and multi-dimensional web solutions.

Web Development

Dynamic and database driven websites and micro-sites custom developed for each client in all verticals. Each website and its infrastructure is designed and implemented using the latest open source technologies such as Drupal, Joomla, WordPress, ExpressionEngine or the use of platforms custom built on PHP, PYTHON, Django or RUBY on Rails

- Information Architecture
- Wireframing
- Prototyping
- Visual Design
- A/B Testing
- CMS (Content Management System) (Drupal, Joomla, ExpressionEngine, WP)
- E-Commerce
- Interactive Flash Design/Development
- Social Network Integration

Custom Web Application

You think of it. We Engineer It. We've been developing innovative and amazing web applications for over a decade.

- Migrate to Web: Moving existing legacy applications allow organizations to deploy the potential of their existing technologies. Today it is essential to leverage web-enabled interactivity in support of existing legacy systems.
- Software Applications: We've designed and developed customer service, appropriations requests software, inventory, supply chain management, and procurement systems from the simple to the complex.
- Online Business Tools: Web based calendars and scheduling, hiring, recruiting and training systems, internal and customer communication networks are all tools which will improve your office's efficiency and constituent loyalty.

Identity & Branding

Complete branding solutions for start-ups, non-profit, and corporate rebranding. Compatible file formats for print and web with color scheme breakdown for color matching. Final design created for all sizes from business cards to billboards.

- Brand Name Discovery
- Identity Development
- Creative Brand Strategy

iPhone App Development

If you're looking to develop an application for the Mac or iPhone, or for a competent team to handle your web development project, or intuitive and elegant UI solutions, look no further:

- iPhone Interface Design
- Mobile Web Development

Internet Marketing

Research, deploy and monitor target organic keyword results specific for your business

- Email Marketing
- Google AdWords
- Search Engine Optimization
- Banner Advertising
- Social Networking

Oversight & Government Reform

The Committee on Oversight and Government Reform is the chief investigative committee for the U.S. House of Representatives. Oversight has the authority to investigate any federal program and any matter with federal policy implications.

The Oversight Committee was given a current restoration that showed off “Government 2.0” features, including a newly customized design built on a custom content management system, and a “2.0” legislation module that allows its audience (both in-House and constituents) to stay up to the minute with legislative bills currently under consideration.

The National Journal in December of 2009 ranked the new site for Oversight in their “Top 5 Best Committee Websites”, declaring that this site is the Hill’s “leader in both design and features.

- Information Architecture
- Interface Design
- Front End Development
- CMS Intergration
- Email Marketing



The National Gold Star Family Registry

The National Gold Star Family Registry is a 21st Century Memorial that utilizes the latest in technology to provide a searchable, scalable database of America's Fallen Heroes since WWII. The Registry launched Phase 1 of the project in late November 2010 and is now accessible to all Americans from homes, classrooms, libraries, or anywhere with Internet access.

The technical infrastructure permits the public to search the Registry using a variety of criteria. Family members, friends and comrades can tell the story of their hero by adding written tributes, which the Registry will preserve for future generations. Like never before, American's will be able to get a sense of who these brave men and women were, the cause for which they died, and—most importantly—how they lived.

The screenshot displays the homepage of the National Gold Star Family Registry. At the top, the logo features a gold star within a circular emblem, with the text "THE NATIONAL GOLD STAR FAMILY REGISTRY" below it. A navigation menu in the top right corner includes links for Home, Search, About the Registry, Donate, and Log In.

The main content area is divided into several sections:

- Search the Registry of Our Nation's Fallen Heroes:** This section contains a search form with fields for First Name, Last Name, Hometown Location, and Date of Death (MM/DD/YYYY). It also includes dropdown menus for Conflict and Branch, and a "Search" button. A link for "Advanced Search" is located to the right of the search button.
- Featured Profile:** This section highlights a profile for SEAN STOKES. It includes a small portrait photo of a man in a military uniform and a quote: "..... At the rising of the sun and its going down, We remember them.....At the opening of the buds and in the rebirth of spring, We remember them.....As long as...". A "View Profile" link is provided below the quote.
- Donations:** This section states that the registry operates through the generosity of patriotic Americans and includes a "Make a Donation Today" button.
- Latest News Headline:** This section features a headline: "Families United Launches New Online Community and Memorial for Gold Star Families". The text below explains that Families United has launched the first National Gold Star Family Registry, a public, online platform for fallen heroes and their families. A "Read More" link is provided.
- Sponsors:** This section features the logo for "FAMILIES UNITED" and the text "FAMILIES UNITED".

At the bottom of the page, a footer contains a secondary navigation menu with links for Home, Search, About the Registry, Donate, Contact Us, Latest News, and Log In, along with the copyright notice: "Copyright © 2010 Gold Star Family Registry".

Meals on Wheel Association of America

The “Feel Good Food” Project is a partnership between Meals on Wheels Association of America (MOWAA) and participating national Medicare insurance carriers. The goal of the program is to sufficiently increase the care and improve the outcomes for Medicare members following a hospitalization. Through this program, members are provided with consistent reassurance contact and home-delivered meals post-hospitalization.

Meals on Wheels Association of America came to GovTrends looking for an online custom web-based application to manage member contacts, insurance information, food inventory control and most importantly the management of the actual meal deliveries to each of its members. GovTrends created an internal-use website and content management system for the MOWAA staff and administrators that allows for them to effectively manage the patients’ contact information, delivery needs and schedules increasing productivity by triple. This solution creates efficiency but also allows MOWAA to scale as they grow in members.

With the new system in place and a better organization of the member contacts, The “Feel Good Food” project, a nationwide effort, has been able to better serve their patients and participants with enhanced contact and care.



Projects we have worked on:

American Lung Association

Andersen Windows

Bahamas.com

BMC Software

The Boeing Company

Chocolate

Department of Health

Families United Mission

Fast Inc.

Godiva

HSBC

Information Week

IRS

Kimberly Clark

Lockheed Martin

Meals On Wheels Association of
America

People Magazine

Sirius Satellite Radio

Small Business Administration

Snapple

Teletubbies

Timberland

The National Gold Star Registry

UrVotesCount

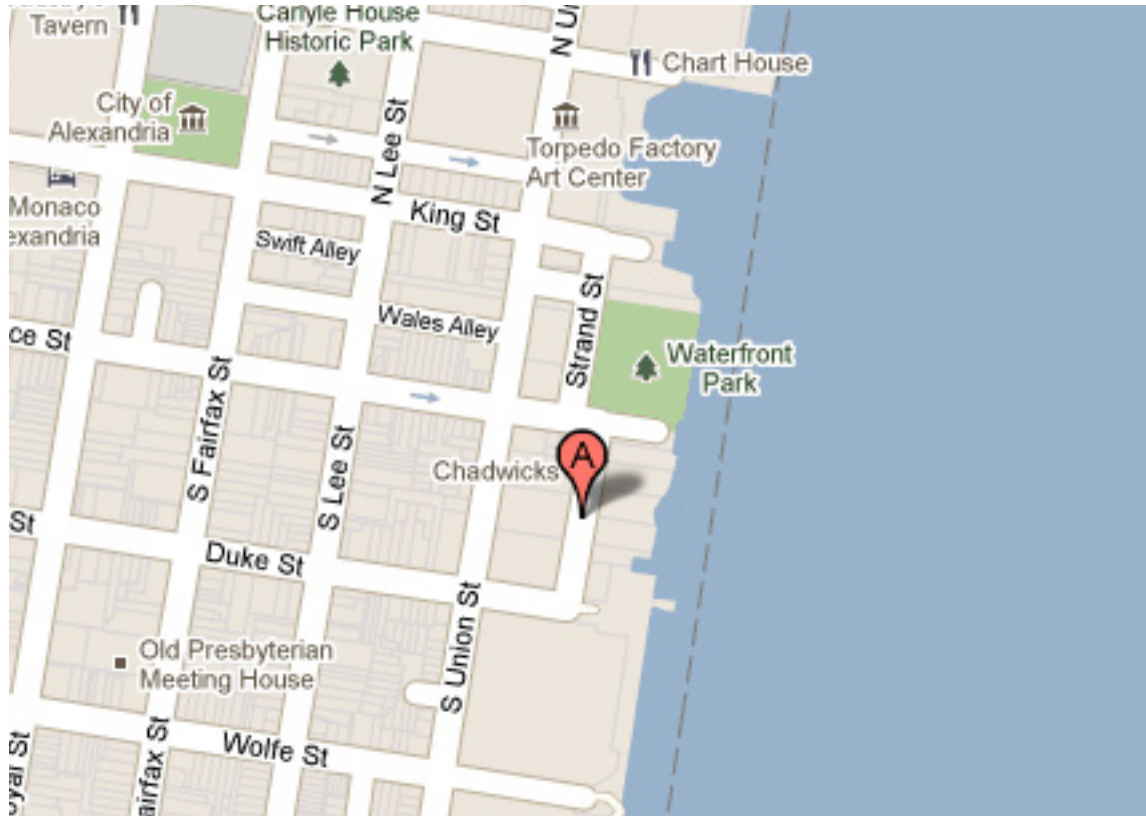
US House of Representatives

Verizon

WebMD

Wharton Business School

WYNN Las Vegas



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